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June 25, 2008

Good day,

Thank you for inquiring about becoming a reseller. Our reseller program offers competitive margins for the AutoTap® OBD II Diagnostic Scanner.

The AutoTap® scanner is a professional grade diagnostic tool that end consumers can afford with an entry MSRP of \$199.95. Some of the key features are summarized below.

- √ Determine EPA readiness for all 1996 and newer OBD II compliant vehicles
- √ Turn off the check engine light
- √ Customers can create their own customized virtual dashboard
- √ Read hundreds of EPA mandated and OEM specific engine codes
- √ Diagnose and repair Oxygen Sensors that rob engine fuel economy

The attached product menu lists of all of our products. The following chart describes the minimum initial investment:

Product Line	Minimum Initial Quantity
AutoTap	6 pieces
AutoTap – Platinum*	10 pieces*

* See Platinum Level Reseller note on next page.

Terms are Net 30 upon credit approval. Prices are FOB Ottawa, Illinois.

I encourage you to visit www.autotap.com to learn more about AutoTap. We also maintain the popular website www.obdii.com as an informational source on OBD II technology.

Thank you for your interest in our products. Call, fax or e-mail our Customer Service Department to place orders or contact me if you have any further questions.

Cordially,

Joe Ebner
AutoTap Technical Support
AutoTap - B&B Electronics Mfg. Co. Inc.

AutoTap® Diagnostic Scan Tool – Reseller Pricing

June 25, 2008

AutoTap for Windows

<i>Hardware</i>	<i>Software</i>	<i>Product Description</i>	<i>Model Number</i>	<i>MSRP</i>	<i>Reseller Price</i>	<i>Platinum Price*</i>
√	√	AutoTap USB (ATU) or serial (ATS) hardware and OBD II Generic Parameters for ALL vehicles	ATU or ATS	\$199.95	\$159.95	\$139.95
	√	GM Enhanced Parameters (add-on)	GM	\$99.95	\$79.96	\$69.97
	√	Ford Enhanced Parameters (add-on)	FORD	\$99.95	\$79.96	\$69.97
	√	Chrysler Enhanced Parameters (add-on)	CHRYSLER	\$99.95	\$79.96	\$69.97
	√	GM/Ford Enhanced Parameter (add-on)	GMFORD	\$169.95	\$135.96	\$118.97
	√	GM/Ford/Chrysler Enhanced Parameters (add-on)	ATENDOM	\$249.95	\$199.96	\$174.97

<i>Accessories</i>	<i>Model Number</i>	<i>MSRP</i>	<i>Reseller Price</i>
Extension Cable for AutoTap, 4 feet long	OBD4FEXT	\$29.95	\$22.50
AutoTap Sensor Guide Software	ATSG	\$40.00	\$32.00
AutoTap OBD II Guide	OBDIIG	\$40.00	\$32.00
4-in-1 Diagnostic Software Package	AUTOGUIDE	\$70.00	\$55.00

* The Platinum Level Reseller price is for resellers that sell a minimum of 50 pieces of AutoTap hardware per year. New resellers can qualify for this discount by making an initial purchase of 50 pieces, or by submitting a purchase order for delivery of 50 units during the subsequent 12 months. All resellers are required to adhere to B&B Electronic' Minimum Advertised Pricing Policy:

B&B Electronics requires resellers to adhere to a Minimum Advertised Price (MAP) no more than a 5% discount from B&B Electronics' MSRP.